

# 2023

# **Habitat for Humanity SHR Home Sponsorships**

(The average construction cost for a Habitat house is \$150,000. The total cost when including land acquisition, infrastructure improvements, permits and utility connections is ~ \$200,000)

#### WHOLE HOME SPONSOR (\$100,000)

- 1. Recognition as sole whole house sponsor on/at:
  - a. Habitat SHR website Home Page
    - Overview/Bio of sponsor (to remain for duration of project)
  - b. Corporate logo with hotlink to own website sponsor page (permanent)
  - c. All related printed and digital materials
  - d. Press releases/media coverage
  - e. Large individual House Sponsor signage displayed on building site
  - f. Home Dedication Ceremony
    - o Opportunity to speak at Dedication Ceremony
    - o Company "welcome letter" in family gift basket
- 2. Profiled in Habitat SHR newsletter
- 3. Profiled on Habitat SHR Social Media
- 4. Six complimentary onsite Team Builds
  - a. T-shirts with corporate logo for volunteers
- 5. Two complimentary memberships to Women Build Club and Habitat Young Professionals group

## **CRAFTMAN SPONSOR (\$50,000)**

- 1. Recognition as key sponsor on/at:
  - a. Habitat SHR website
    - Corporate logo with hotlink to own website (5 years)
  - b. All related printed materials
  - c. Individual sponsor signage displayed on building site
  - d. Home Dedication: recognition in Dedication Program

# Habitat for Humanity® South Hampton Roads

#### A world where everyone has a decent place to live.

- 2. Profiled in Habitat SHR newsletter
- 3. Profiled on Habitat SHR Social Media
- 4. Three complimentary Team Builds
- 5. One complimentary membership to Women Build Club and Habitat Young Professionals group

#### **CORNERSTONE SPONSOR (\$25,000)**

- Recognition as sponsor on/at:
  - a. Habitat SHR website
    - Corporate logo with hotlink to own website (3 years)
  - b. All related printed material
  - c. Sponsor signage displayed on building site
  - d. Home Dedication: recognition in Dedication Program
- 2. Profiled in Habitat SHR newsletter
- 3. Mention on Habitat SHR social media
- 4. Two complimentary Team Builds

## **ARCHITECT SPONSOR (\$10,000)**

- 1. Recognition as sponsor on/at:
  - a. Habitat SHR website
    - Corporate logo with hotlink to own website (1 year)
  - b. Sponsor signage displayed on building site
  - c. Home Dedication: recognition in Dedication Program
- 2. Mention in Habitat SHR newsletter
- 3. Complimentary Team Build

## FRAMER SPONSOR (\$5,000)

- 1. Recognition as Sponsor on/at:
  - a. Habitat SHR website
    - o Corporate logo (until completion of project)
  - b. Home Dedication: recognition in Dedication Program
- 2. Mention in Habitat SHR newsletter