



Fall of 2025

Carter Legacy Build

Presented by



The Carters' Legacy

For more than four decades, President Jimmy and Rosalynn Carter dedicated their time, energy, and hearts to Habitat for Humanity, leaving behind a legacy of compassion, service, and tireless advocacy for affordable housing. What began as a single visit to a Habitat build site in 1984 evolved into the **Jimmy & Rosalynn Carter Work Project** – an international movement that brought together over **100,000 volunteers** across **14 countries** to build and repair homes alongside families in need. Their hands-on commitment and unshakable belief in the dignity of every person inspired generations of volunteers and donors, transforming communities and lives around the world.



In Their Honor

This fall 2025, Habitat for Humanity of South Hampton Roads will honor this extraordinary legacy through the **Jimmy & Rosalynn Carter Legacy Build** in Suffolk, Virginia. Two homes will be constructed in tribute to the Carters' lifelong dedication to service and housing justice. This historic build offers sponsors a powerful opportunity to carry their legacy forward. Supporting not just the construction of homes, but the continuation of a movement rooted in hope, partnership, and lasting impact. By joining us, sponsors will help build more than houses, they'll help build a living legacy.



Habitat
for Humanity®
of South Hampton Roads

Carter Legacy Build Levels and Benefits

	Neighbor -hood Builders \$10,000	Community Builders \$6,000	Block Builders \$3,000	Team Builders \$1,000	Lunch Builders \$750
Volunteer opportunities for Carter Build					
Team Build video recognition (1) and sponsorship recognition on social media	Video	Logo	Logo	Logo	Logo
Recognition on signage at job site	Logo	Logo	Logo	Name	Name
Carter Build T-shirts and lunch for volunteers					
Recognition on event webpage	Logo	Logo	Name	Name	
Video Spotlight recognition in Habitat SHR e-newsletter					
Recognition in our Annual Report	Logo	Logo			
Recognition on Habitat SHR landing page for 1 Year	Logo	Logo			
Exclusive build site access on your designated build day(s)					
Included as named sponsor on all of media and press outreach					

MULTIPLE OPPORTUNITIES AVAILABLE FOR EACH SPONSORSHIP LEVEL*

Contact Kathleen Petersen
at Kathleen.Petersen@shrhhabitat.org
or call **757-837-0083**

** Each sponsorship package includes a reserved build shift (AM or PM) for your team of volunteers. Sponsors selecting packages with multiple build shifts are guaranteed a reserved shift during the Carter Legacy Build, as well as additional alternate date(s).*

