



MEDIA ALERT
FOR IMMEDIATE RELEASE
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**Plan to Ride in Habitat for Humanity of South Hampton Roads (Habitat SHR)
First "Ride Virginia '09" Poker Run, April 18, 2009**

NORFOLK, VA – March 26, 2009. Eight Habitat for Humanity affiliates from across the state will be hosting a Ride Virginia Poker Run with Habitat SHR on Saturday, April 18, 2009. The 'Ride Virginia' Poker Run provides the opportunity for motorcycle riders to join together for a ride, food and the chance to learn about Habitat for Humanity.

This year's 'Ride Virginia' Poker Run will include riders from South Hampton Roads, Fredericksburg, Winchester, Page County, Fluvanna County, Hanover County, Bedford County and Wise County. The Habitat SHR Poker Run will be Saturday, April 18, 2009, with registration from 8AM - 10AM at 900 Tidewater Drive, Norfolk, VA 23504 (*Drivers \$15, Riders \$10*). Rain date is April 25, 2009.

Locally, motorcycle dealerships, Harley Davidson, and rider associations are also involved in this event through support of donated door prizes or event participation.

For the pre-registration form, event flyers and times please visit www.shrhabitat.org and click on the 'Ride VA' logo for more information. Participants may also register the morning of the event.

Proceeds from the Poker Run will go directly to Habitat SHR, which will allow Habitat SHR to build more homes each and provide home ownership opportunities to low income hardworking families within South Hampton Roads.

Habitat SHR serves the community by eliminating substandard housing and providing an opportunity of homeownership for qualified low-income families. Through volunteer labor, donations of money and materials, Habitat builds houses with the homebuyer's help. Habitat houses are then sold to selected families at no profit and financed with affordable, no-interest loans. Habitat SHR serves Chesapeake, Norfolk, Portsmouth, Suffolk, Virginia Beach, and Isle of Wight County.

Please contact Habitat SHR at 640-0590, or go to www.shrhabitat.org for information on how one can make a financial donation or volunteer services.

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